

Application Deadline
Early Bird **July 31, 2025**
Final **September 30, 2025**

◆ Date: February 17(Tue)-20(Fri), 2026 ◆ Venue: Tokyo Big Sight - East 4-6 West 1-4 Hall (Planned)

For Secretariat Use Only

Country

I hereby confirm Exhibiting conditions below. *Unless you apply for corner booth, we cannot provide a corner booth for an exhibitor with 1 or 2 booths.

※The Organizer shall determine, at the Organizer's sole discretion, the booth layout taking into account the previous results, the number of booths, Exhibit, whether a demonstration to be held nor not, and the order in which application is received. Organizer does not accept application unless the required information is filled properly. Please send the completed Application Form by mail or in PDF format on e-mail.

1 PARTICIPATION FEE

MUST	Booth size	2.97m(W) × 2.97m(D) × 2.7m(H)	Unit Price ①	Tax②	Unit Price with Tax ③	Unit ④	Fee⑤ (③×④)	
	Booth Fee	Early bird	Standard booth (Space only)	JPY 390,000	JPY 39,000	JPY 429,000	×()booth(s) = JPY	
		Final	1Booth with Packaged	JPY 522,000	JPY 52,200	JPY 574,200	×()booth(s) = JPY	
			Standard booth (Space only)	JPY 470,000	JPY 47,000	JPY 517,000	×()booth(s) = JPY	
			1Booth with Packaged	JPY 602,000	JPY 60,200	JPY 662,200	×()booth(s) = JPY	
Options			A-1 Two-side-open Corner Booth (1-2 booth Exhibitor Only)	JPY 120,000	JPY 12,000	JPY 132,000	× 1 = JPY	
			A-2 Three-side-open Peninsula Booth (4 - booth Exhibitor Only)	JPY 300,000	JPY 30,000	JPY 330,000	× 1 = JPY	
			Advertisements in the venue	B-1 Billboard(Guiding Sign)	JPY 200,000	JPY 20,000	JPY 220,000	× = JPY
				B-2 Billboard(Escalator Floor Sheet)	JPY 500,000	JPY 50,000	JPY 550,000	× = JPY
				B-3 Billboard(Hall Entrance Post Wrap)	JPY 300,000	JPY 30,000	JPY 330,000	× = JPY
				B-4 Billboard (Registration Counter Monitor Ad)	JPY 300,000	JPY 30,000	JPY 330,000	× = JPY
				B-5 Hall Hanging Banner (1-sided)	JPY 450,000	JPY 45,000	JPY 495,000	× = JPY
				B-6 Hall Hanging Banner(2-sided)	JPY 650,000	JPY 65,000	JPY 715,000	× = JPY
				B-7 Hall Hanging Banner(3-sided)	JPY 900,000	JPY 90,000	JPY 990,000	× = JPY
				B-8 Hall Entrance Hanging Banner	JPY 600,000	JPY 60,000	JPY 660,000	× = JPY
			C Website Banner Advertisement (Extra Large)	JPY 1,000,000	JPY 100,000	JPY 1,100,000	× = JPY	
			D Website Banner Advertisement (Large)	JPY 660,000	JPY 66,000	JPY 726,000	× = JPY	
			E Website Banner Advertisement (Medium)	JPY 150,000	JPY 15,000	JPY 165,000	× = JPY	
			F E-mail Advertisement Service	JPY 90,000	JPY 9,000	JPY 99,000	× = JPY	
			G Facebook Advertisement	JPY 90,000	JPY 9,000	JPY 99,000	× = JPY	
H Stock Room 2.0 sq. m. (with door & lock)	JPY 50,000	JPY 5,000	JPY 55,000	× = JPY				
Exhibitor Seminar	I-1 Premium Plan: For exhibitor	JPY 230,000	JPY 23,000	JPY 253,000	× = JPY			
	I-2 Premium Plan: For non-exhibitor	JPY 750,000	JPY 75,000	JPY 825,000	× = JPY			
J Seminar Sponsorship Advertisement	JPY 200,000	JPY 20,000	JPY 220,000	× = JPY				
MUST	Others	Overseas Exhibitor Processing Fee	JPY 4,000	JPY 400	JPY 4,400	× 1 = JPY 4,400		
						Total		

2 EXHIBIT ZONE [SELECT 1 ONLY]

<input type="checkbox"/>	1. Kitchen Equipment for Catering & Food Service	AI / TECH / DX INNOVATION ZONE	Please choose from 9. -14.	<input type="checkbox"/>	16. Wellness Tourism
<input type="checkbox"/>	2. Cafe, Bakery, Dessert	<input type="checkbox"/>	9. Hotel systems/management tools/ store management	<input type="checkbox"/>	17. HR solution /recruitment
<input type="checkbox"/>	3. Foods & Drinks for Professional-use and Local Products in Japan	<input type="checkbox"/>	10. Service Robots/Business Process Automation	Hospitality Design Tokyo	Please choose from 18. -20.
<input type="checkbox"/>	4. Catering & Home-meal Replacement Related and Package Containers Design	<input type="checkbox"/>	11. Data Analysis and Prediction Tools	<input type="checkbox"/>	18. Interior / Exterior / Guest Room Facilities & Amenities
<input type="checkbox"/>	5. Sanitation, Cleanliness	<input type="checkbox"/>	12. AI Solution	<input type="checkbox"/>	19. Design and Renovation for Hotels, Ryokans, Restaurants
<input type="checkbox"/>	6. Ecological and Energy-Saving Measures	<input type="checkbox"/>	13. Marketing and Customer Acquisition Support	<input type="checkbox"/>	20. Outdoor Equipment
<input type="checkbox"/>	7. Tableware	<input type="checkbox"/>	14. Personnel and Labor Management System		
<input type="checkbox"/>	8. JAPAN Sauna & Spa EXPO	<input type="checkbox"/>	15. Pet Tourism		

For Secretariat Use Only 事務局記入欄

担当①	担当②	担当③	請求書発行日	備考

3 EXHIBITOR INFORMATION

1 APPLICANT MUST

Pavilion Organizer / Agency Individual

Corporate/Organization Name		*This name will be shown on floor map and homepage.etc *Co. / LTD. / Inc., etc are unnecessary.	
Exhibit Company Name			
Address [*PO BOX is not accepted]		State, City or Province	Country
		Zip Code	
Name	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.		
Position		Department	
Phone	Country Code + - ext.	Mobile	Country Code + -
E-mail		FAX	Country Code + -
Website			

2 INVOICING ADDRESS

Same as 1 APPLICANT To be sent to the address below

Corporate/Organization Name			
Address [*PO BOX is not accepted]		State, City or Province	Country
		Zip Code	
Name	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.		
Position		Department	
Phone	Country Code + - ext.	Mobile	Country Code + -
E-mail		FAX	Country Code + -
Website			

3 SELECT PRIMARY CONTACT

*Primary Contact is responsible for sharing information with counterpart & their exhibitors, as well as organizing & managing. Secretariat will only contact the primary contact person.

1 APPLICANT 2 INVOICING ADDRESS

4 PLEASE LIST THE PRODUCTS THAT YOU WILL EXHIBIT

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5 NEEDS OF FACILITIES / DEMONSTRATION

Please the applicable box.

Water Supply & Drainage	<input type="checkbox"/> Yes <input type="checkbox"/> No
Gas Supply	<input type="checkbox"/> Yes <input type="checkbox"/> No ()kcal/h
Usage of cooking oil	<input type="checkbox"/> Yes <input type="checkbox"/> No
Food/Beverage Sampling	<input type="checkbox"/> Yes <input type="checkbox"/> No

N.B. • This is a preliminary check of exhibitors' usage of facilities and utilities, and will NOT act as an application form for any services or equipment.
• You will be required to fill out and submit additional documents if you are in need of electricity, water supply, gas, and/or wish to use cooking oil. These documents will be sent to you after receipt of the application form.
• Above-mentioned equipment (water supply and gas) will be at the exhibitor's expense.

6 REMARKS *Please write down your requests here.

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7 YOUR COMMITMENT

I hereby acknowledged "Exhibition Rules & Regulations" and request to be registered as an Exhibitor at HCJ 2025:

SIGNATURE: _____ DATE : _____

Submit to: HCJ Secretariat (hcj@jma.or.jp) by E-mail (PDF)

Japan Management Association 3-1-22, Shiba-koen, Minato-ku, Tokyo, 105-8522, Japan. Tel: +81-3-3434-1377 weekday 9:00-17:00 (JST) Email: hcj@jma.or.jp

